



Virtual Graphic Design Internship Description

Company Overview: KWS Ministries, LLC is a faith-based product line offering books, webinars, an online subscription program, tutorials, and conferences. Unique to this brand are faith-based resources for people experiencing grief and loss.

The KWS Ministries Virtual Internship Program provides unpaid internship opportunities for college students.

General Internship Description: The Virtual Graphic Design Intern is responsible for providing support for the marketing department through a variety of channels, print, digital, web, video and other as assigned. The Graphic Design intern will report to the CEO and will assist with the development and design of core KWS Ministries graphics, collateral event materials and a variety of other creative tasks as assigned. The Graphic Design Intern will also be assigned various website updates utilizing Weebly. The Graphic Design Intern's primary duties include, but are not limited to: Prepare images to coincide with social media posts, website design, creation of various logos for products, assist with video production (shooting, editing, etc.).

Ideal candidate is a team player and quick learner who is efficient. Additionally, ideal candidate must work with a sense of urgency and be able to work well under pressure.

Qualifications:

- Excellent computer knowledge for both MAC and PC environments.
- Must be proficient in basic design programs including Adobe Suite and knowledge of video editing software.
- Writing and proofing skills are also required.
- Excellent communication skills
- Ability to work independently and complete assigned tasks within identified time frames
- Organized, dependable and detail oriented

Responsibilities:

- Deliver innovative design directions and solutions that elevate the brand
- Guide the creative development and execution for brand identity, voice, and messaging across all aspects of the brand experience including all channels and media vehicles
- Organize and plan the creative process to ensure the highest quality assets are produced for website, printed materials, and campaigns
- Provide creative direction to the digital team for all website updates and enhancements
- Set direction and lead creative ideas and delivery for photoshoots and videography projects



- Work closely with our CEO on the visual look and feel as well as front-end design of website and shopping experience
- Collaborate with key team members to set the strategy of how design brings the brand to life and use this strategy to guide the priorities and output of the team
- Creatively and analytically balanced; able to initiate creative solutions and implement and evaluate results
- Excellent time management skills and ability to multi-task and prioritize work
- Attention to detail
- Related education in art and design, with an interest in marketing.
- Willingness to work both with a team and independently in a fast-paced environment.
- Passion to learn, share ideas, and collaborate with colleagues both in-person and remotely.
- Solid skills in Adobe Creative Suite: Photoshop, Illustrator, InDesign, etc.
- The ability to be proactive and take initiative

Internship Benefits:

- Ongoing mentoring
- Participation in company meetings, networking opportunities, and professional development
- Timeline: Timeline varies based on student requirements (1 semester min)
- Schedule: Flexible schedule; Hours vary based on student requirements (4hr/week min)

Internship Eligibility:

- Must be enrolled in a college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program. May 2019 graduates are still eligible.
- Must be at least 18 years of age

Apply Here: www.KiyaWardShears.com/VirtualInternshipProgram